

DIPP COOKBOOK APP

CREATED BY

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LOG LINE

The goal is to create a digital cookbook APP that showcases my Mother and her sisters favorite recipes.

TARGET AUDIENCE

Anyone looking for an accessible and easy-to-use way to prepare and plan dinner.

DELIVERY SYSTEM

Flash App Mockup

FORMAT

Mobile App

PRODUCTION METHODS

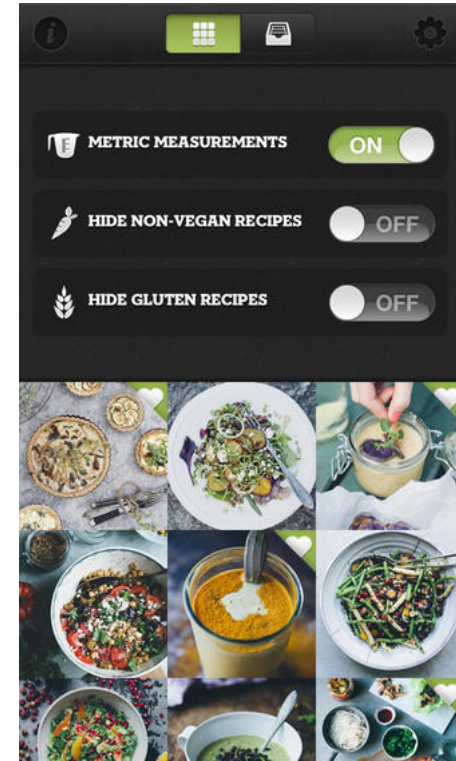
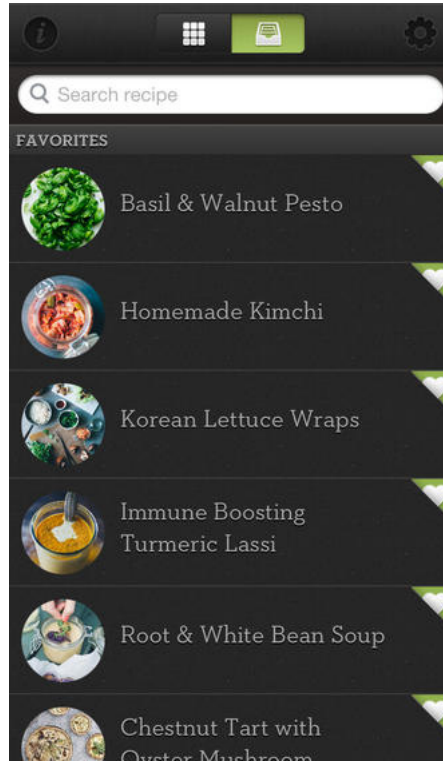
Illustrator, Photoshop, and InDesign.

GENRE

Informational, Utilitarian

OVERLYING ADJECTIVES

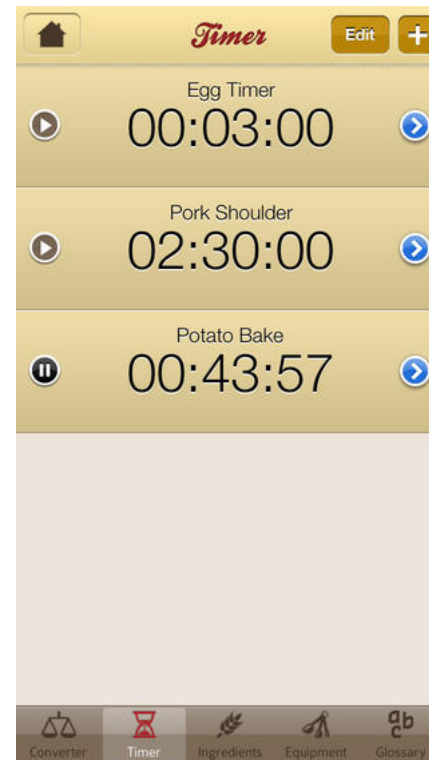
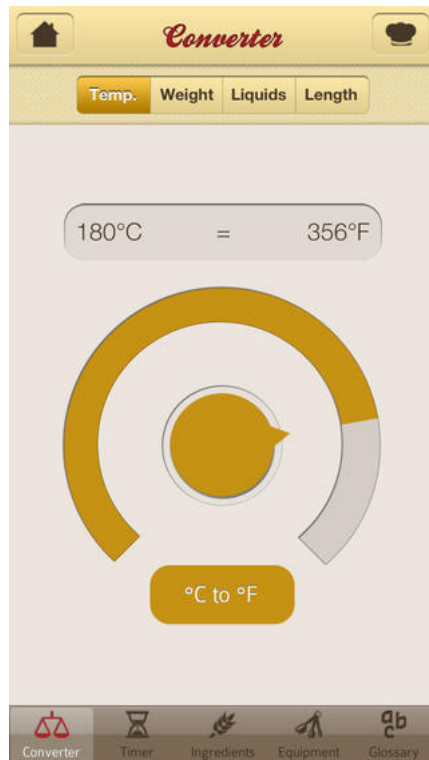
Suburban, Efficient, Accessible, Handsome



Shots from the Green Kitchen App.
- Photography, Filter, and Favorites list

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Shots from the Cook's Companion App.
- Conversions and multiple timers.

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Modern Kitchens

- Clean, muted/light colors, bold lines, efficient

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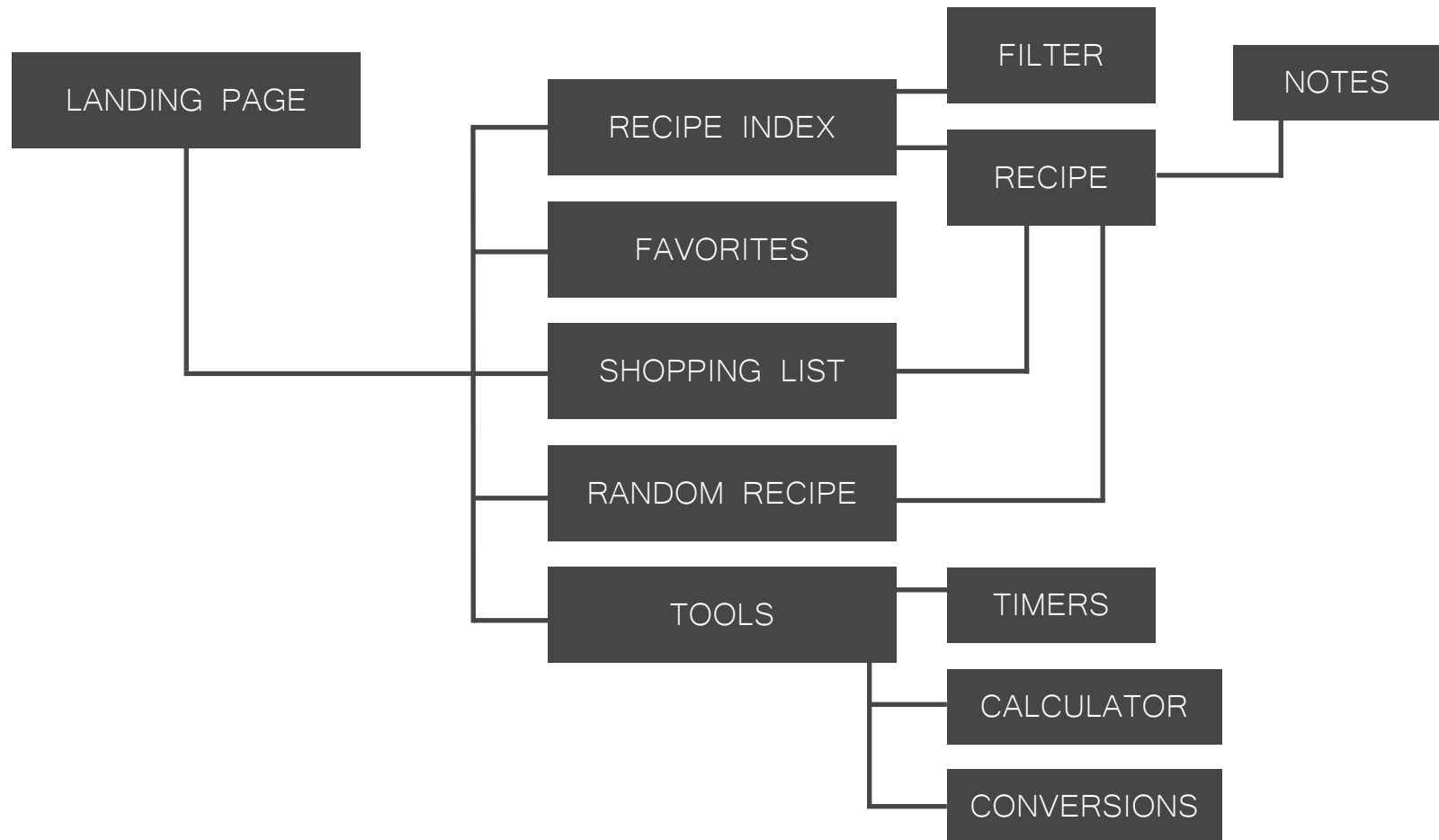
Photography

- Vivid colors, well done, crisp

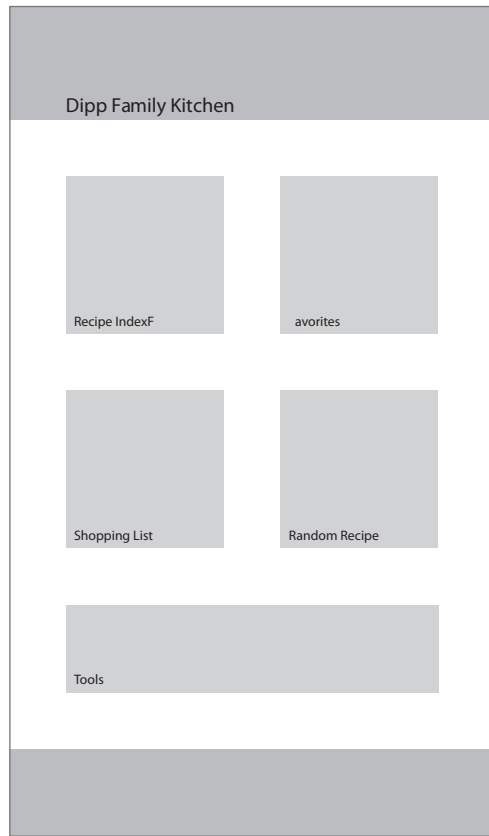
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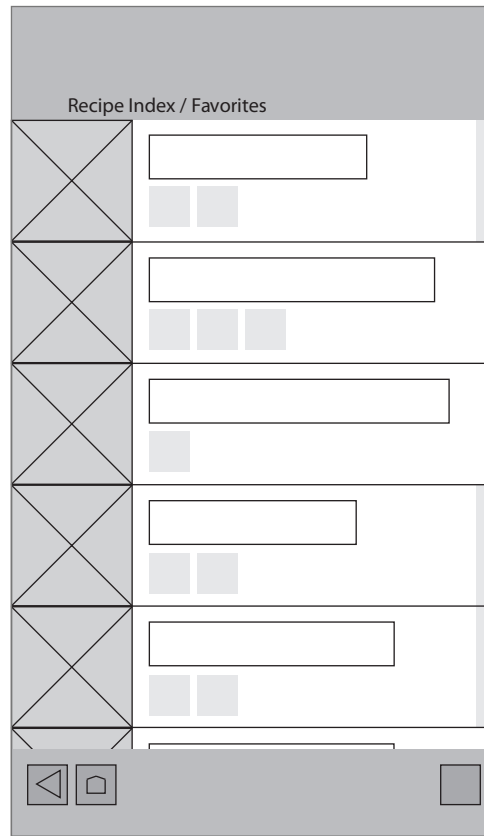
SITEMAP



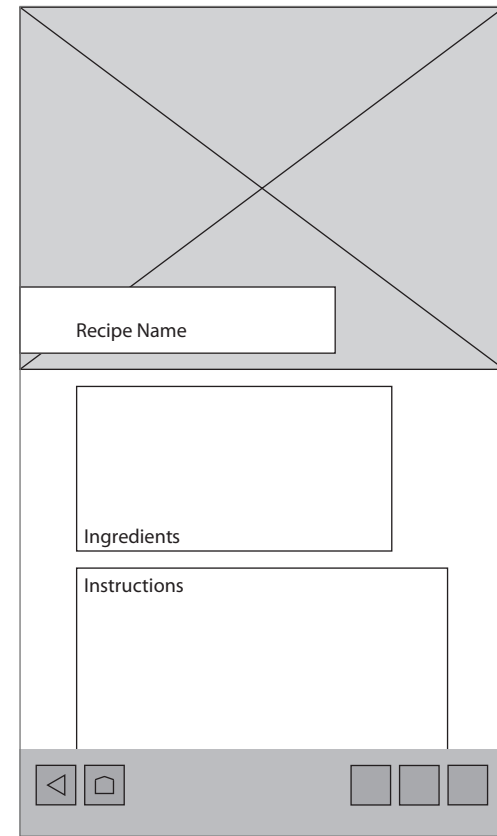
WIREFRAMES [1]



Landing Page



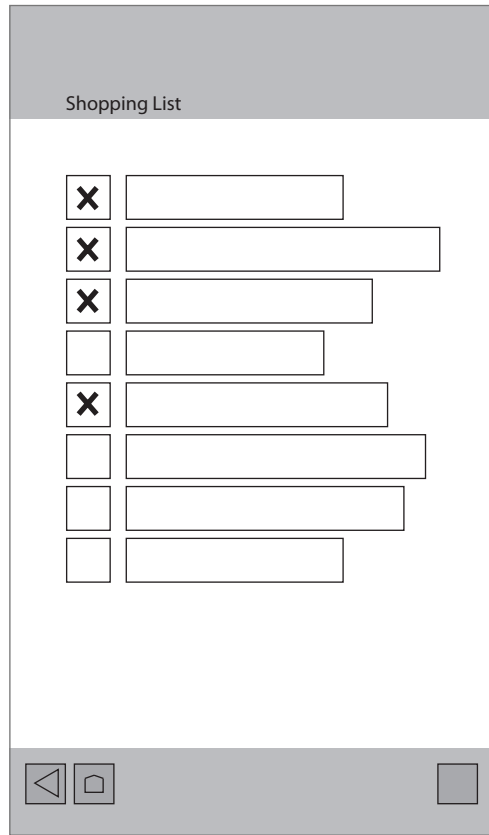
Recipe Index / Favorites



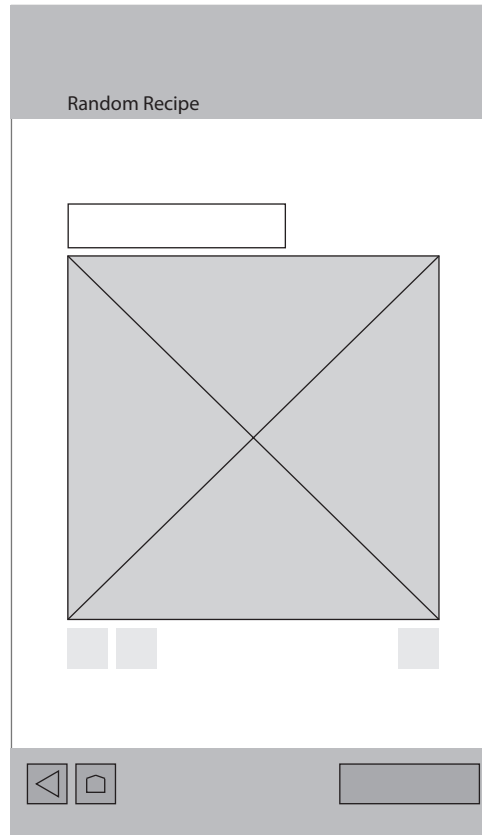
Recipe Page

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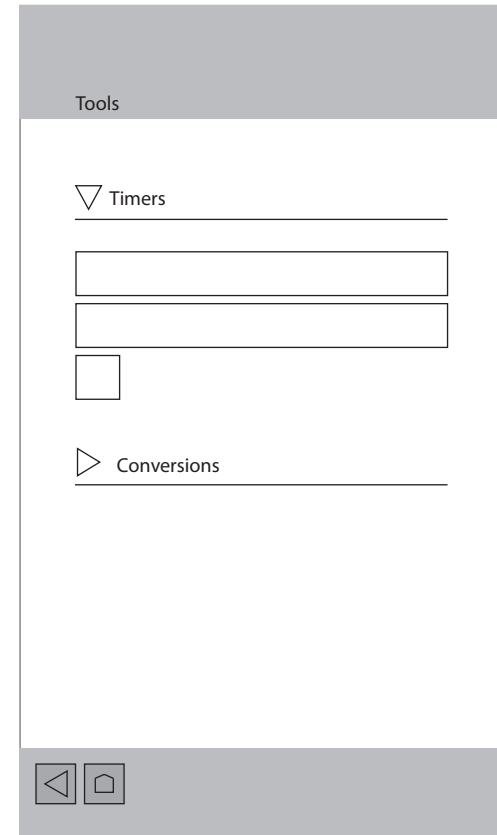
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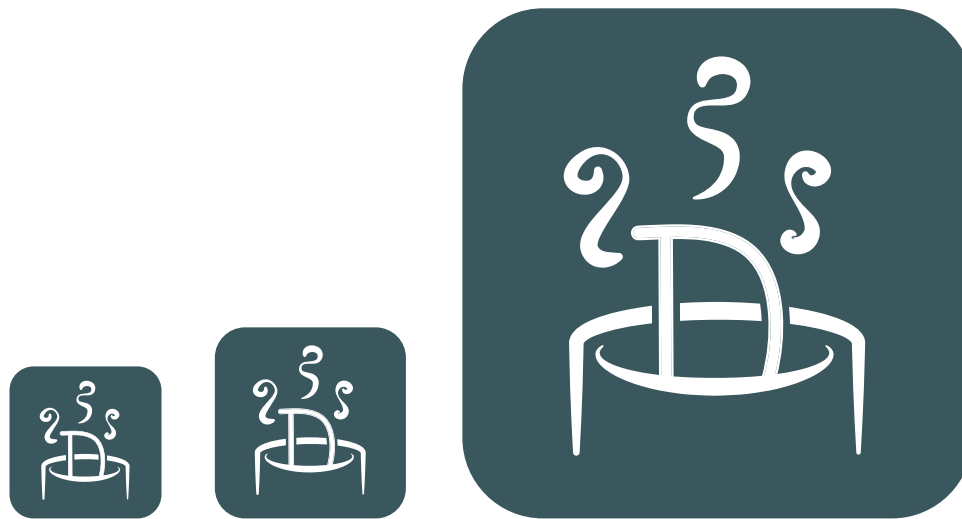
Shopping List



Random Recipe Generator

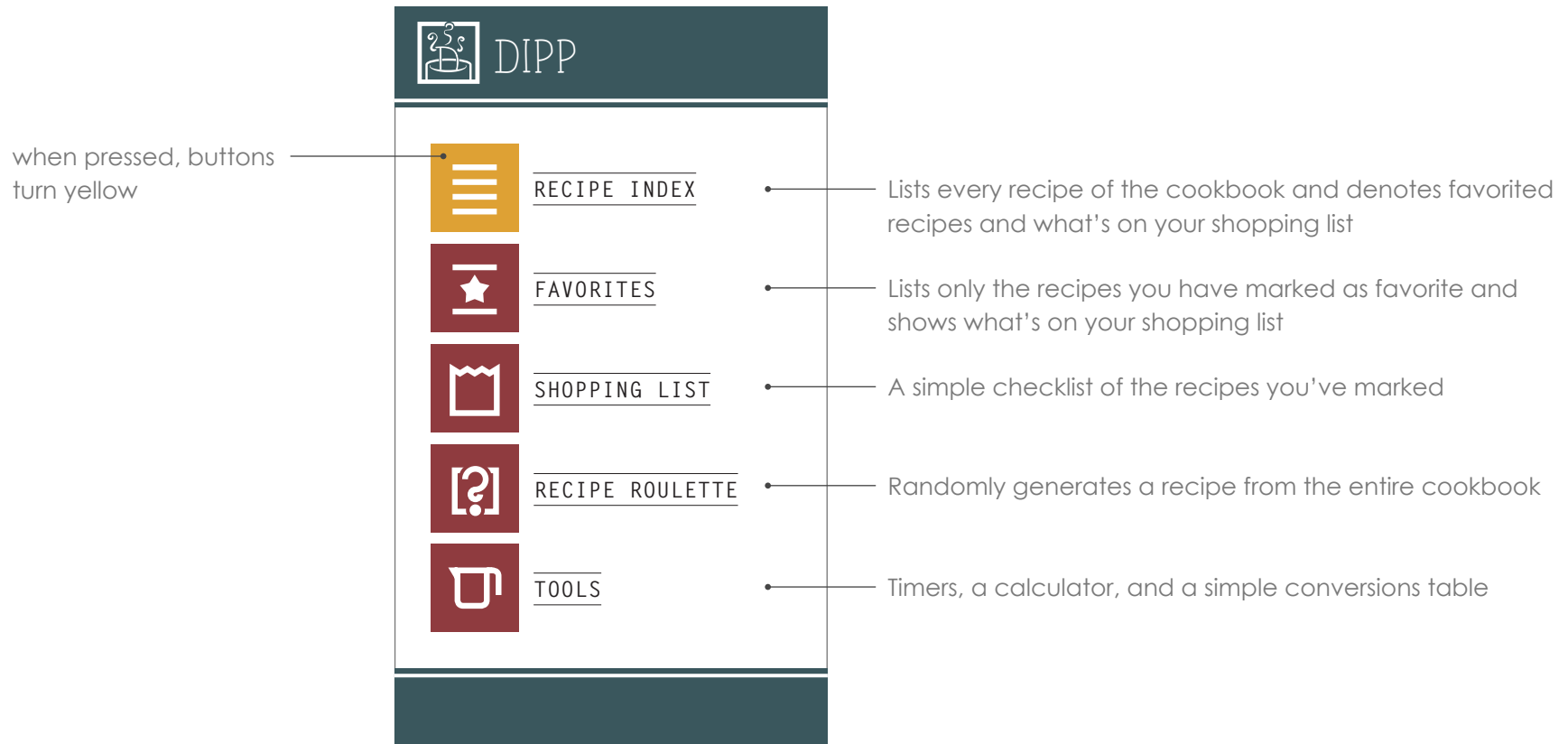


Tools

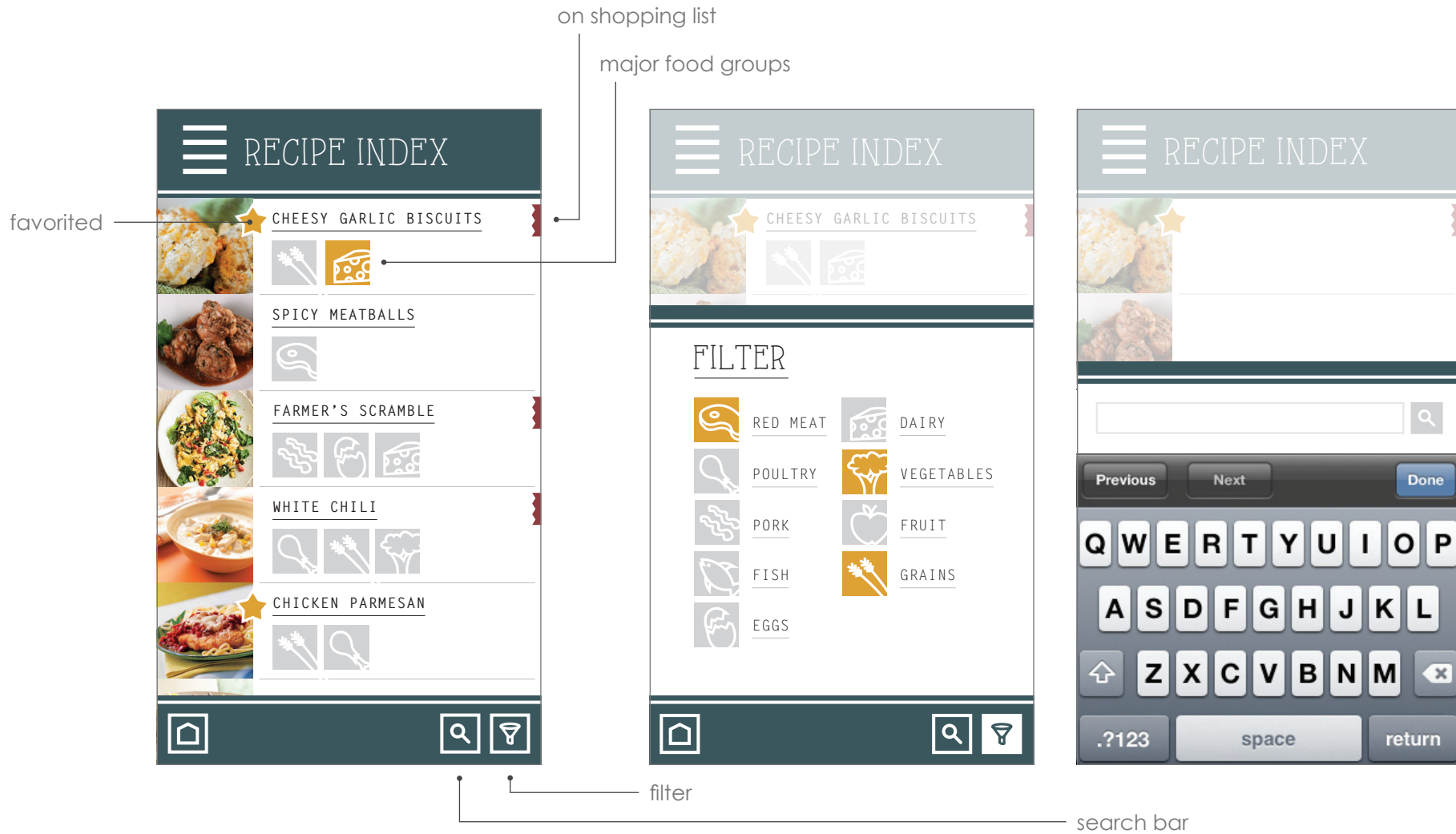


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DESIGN [3] - RECIPE INDEX



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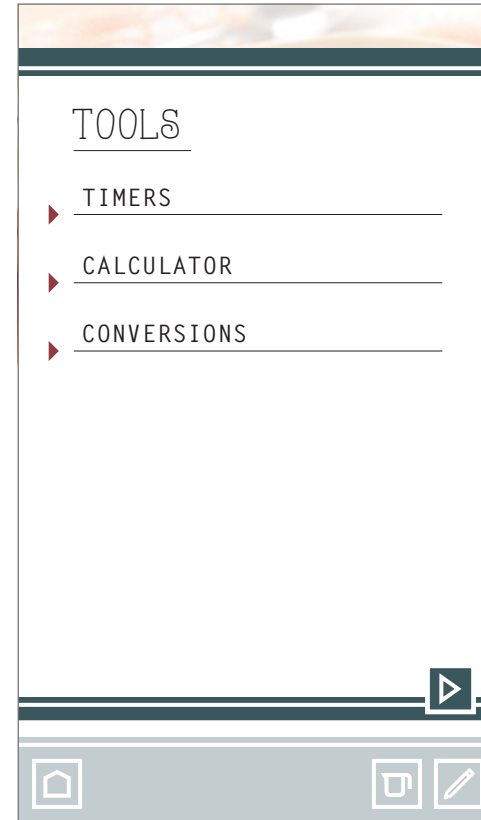
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favorite the recipe

add recipe to the shopping list

add notes



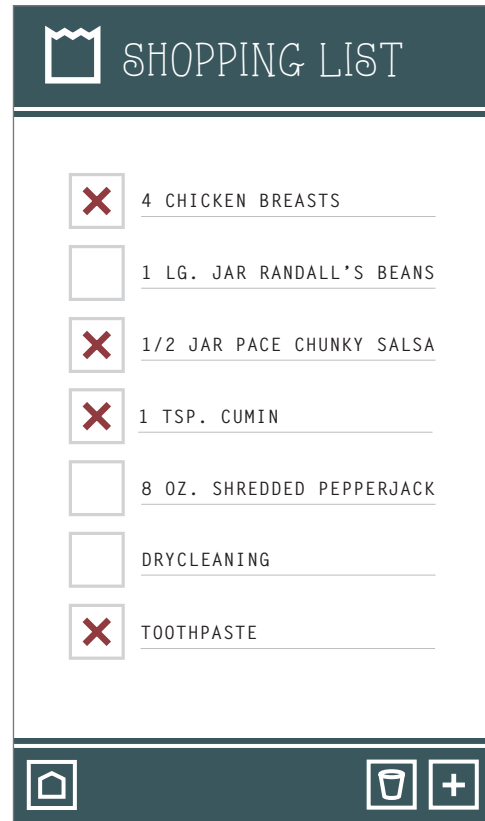
back to recipe

tools viewed through recipe page



• The Favorites section lists everything the user has favorited for easy access

filter
search bar



• The shopping list compiles the ingredients from the recipes that are marked and arranges them into an easy to read list

as the items are bought, or if the user has the items already, they can be checked off at home or as the user is shopping

• add extra things you need to remember or pick up while grocery shopping

• clear the list, and clear the marked recipes

